

# PUBLIC PROGRAMME

Certificate of attendance provided

\* minimum of 75% attendance

## CREATIVE THINKING & INNOVATION

15-16 Jan. 2019

Date: 12-13 Nov. 2019

Time: 9.00 am - 5.00 pm

Venue: DreamEDGE, Cyberjaya

Code: SSG2

### OVERVIEW

The course exposes participants to proven creative thinking techniques to generate new ideas and get a blueprint for establishing a climate of innovation in this lively, interactive and hands-on training.

### OBJECTIVE

- To identify practices that help promote creative thinking and innovation.
- To look at problem with a positive mindset.
- To produce, evaluate and select new ideas.
- To brainstorm tools and techniques to cultivate creative thinking and generate ideas and solutions.

### COURSE CONTENT

- The Messy Nature of Innovation
- Nurturing New Ideas and Solutions
- Recommended Practices Review
- Real-World Practice

### LEARNING OUTCOME

At the end of the training, participant will be able to:

- Practice creative thinking methods to generate ideas and solutions.
- Turns existing problems into opportunities for growth.
- Discover new techniques for securing enthusiasm for new initiatives.
- Encourage out of the box thinking.
- Apply creative thinking technique to overcome daily problem.
- Enhance morale, group performance and collaboration.

### TARGET

- Manager
- Team leader
- Director
- Project manager
- Supervisor
- Staff in all industries
- Anyone who has influence over the creation, adoption and implementation of new products, services and processes

### METHODOLOGY

- Training material : English language
- Lecture : Malay and/or English language
- Activities
- Q&A

Organised by



**DreamEDGE**  
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MyCoID: 767453U



**REGISTER NOW!**

**NORMAL PRICE**

**RM1,750 Per Pax**

**\*closing date : 7 Jan. 2019  
5 Nov. 2019**

**EARLY BIRD PRICE**

**RM1,550 Per Pax**

**\*before : 28 Dec. 2018  
5 Oct. 2019**

**GROUP PRICE**

**RM1,450 Per Pax**

**\*min three (3) pax**



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